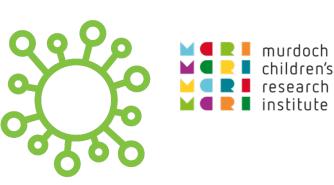
Research Development Program

Curated in partnership with CEBU and drawing in expertise from across the Campus and beyond

lifecourse@mcri.edu.au

2 @LifeCourseAU



LifeCourse



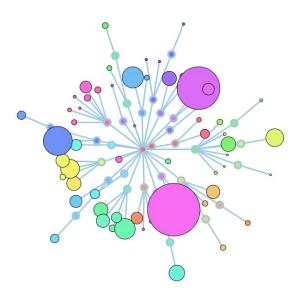
We acknowledge the Traditional Custodians of the land on which we met today, and pay our respects to their Elders past and present. We extend that respect to Indigenous peoples here today.



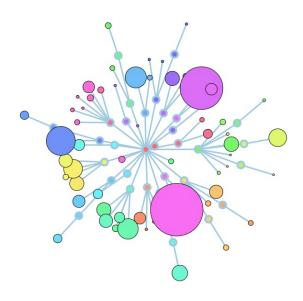
This is a talk about data viz

Dr. Jennifer Piscionere, PhD Data Scientist @ GenV

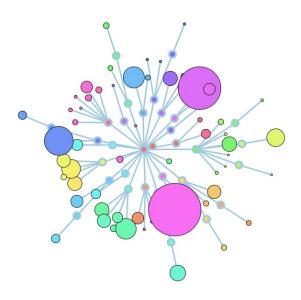
I would like to acknowledge the Wurundjeri people who are the Traditional Custodians of this Land. I would also like to pay respect to the Elders both past and present of the Kulin Nation and extend that respect to other Indigenous Australians present.



This is a talk about communication



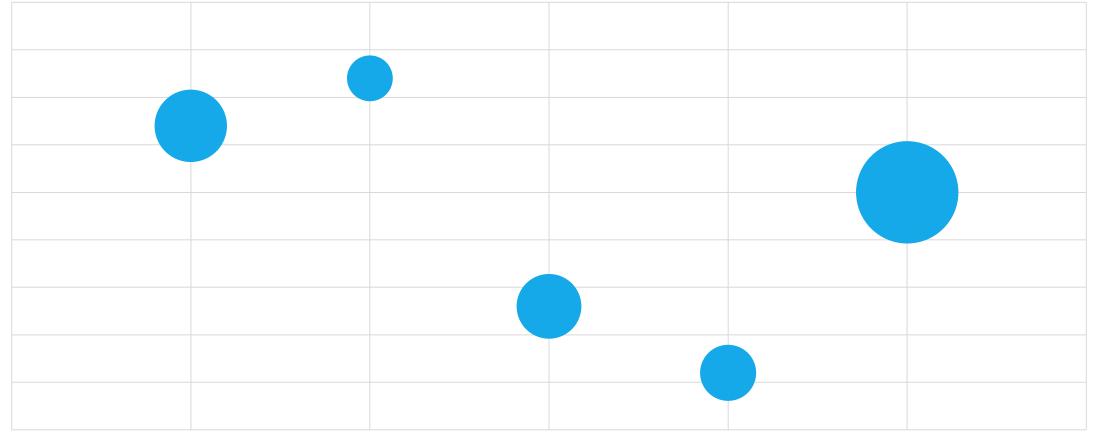
This is a talk about science



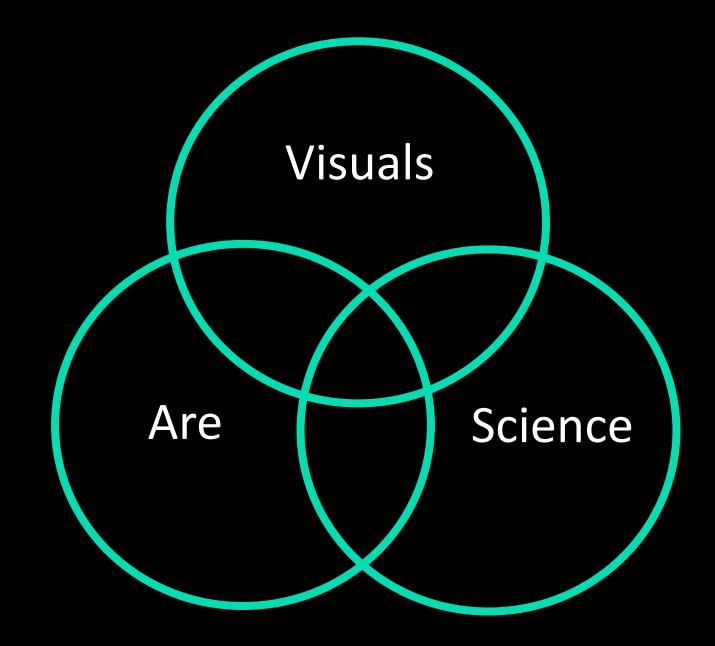


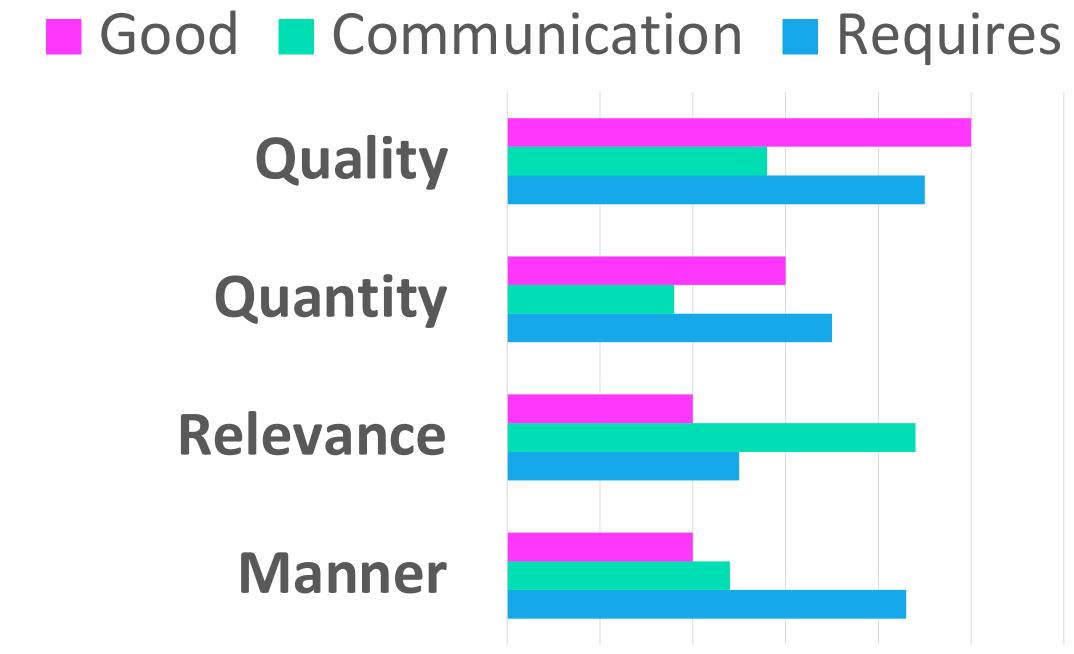
Learn Through Visual Aids

Your job is to convince {\ref} of your science



Advisor Committee Referee Public Yourself





Grice, Implicature, 1975

Everything you say should be true and backed by evidence.

Everything you say should be true and backed by evidence.

Everything you say should be appropriate for the audience you are speaking to.

Everything you say should be true and backed by evidence.

Applicable to **plots** as well as **talks** Everything you say should be appropriate for the audience you are speaking to.

Everything you say should be true and backed by evidence.

No viz is created in a vacuum

Everything you say should be appropriate for the audience you are speaking to.

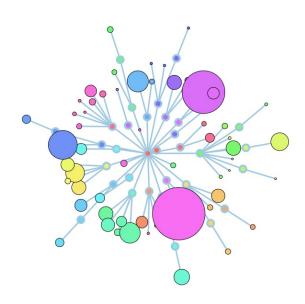
Papers

Presentations

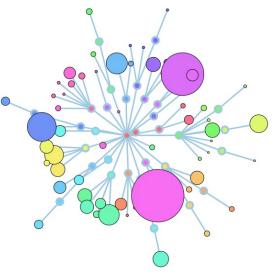
Papers

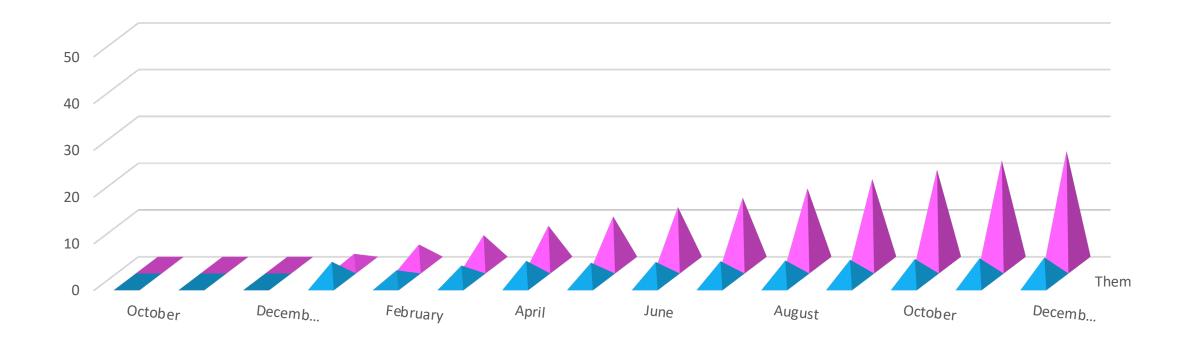
Presentations

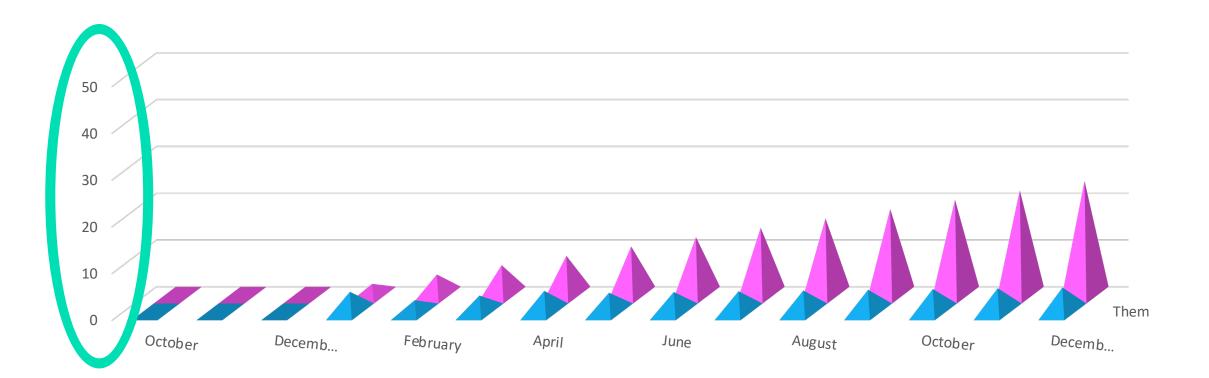
The key to a good plot

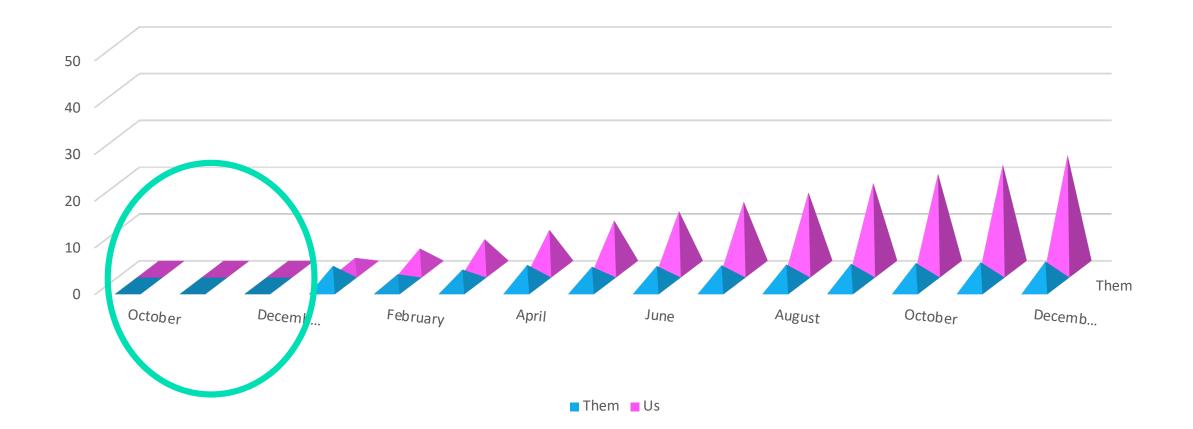


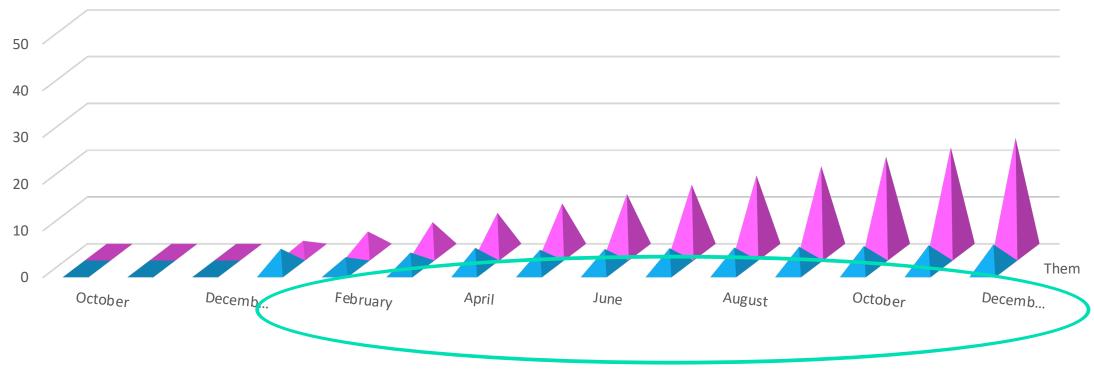
Remove unnecessary data ink and **emphasize** the most important data ink left.







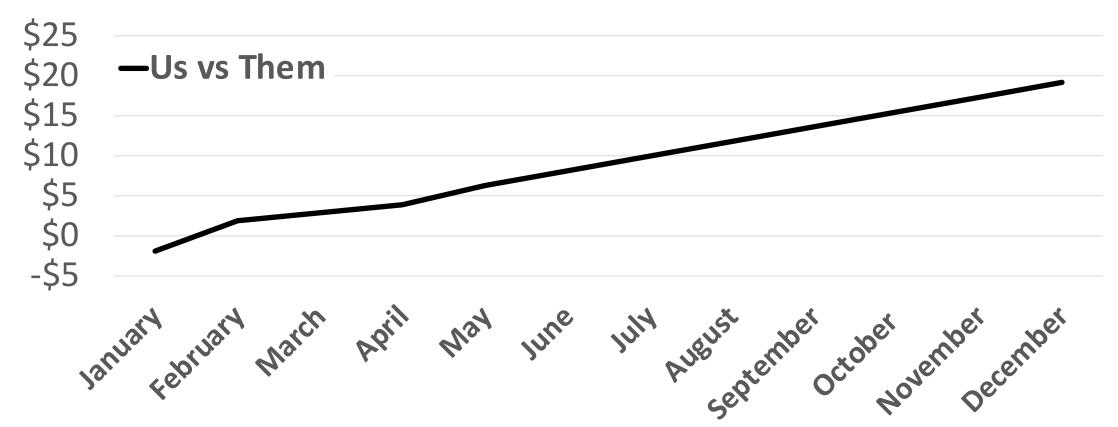




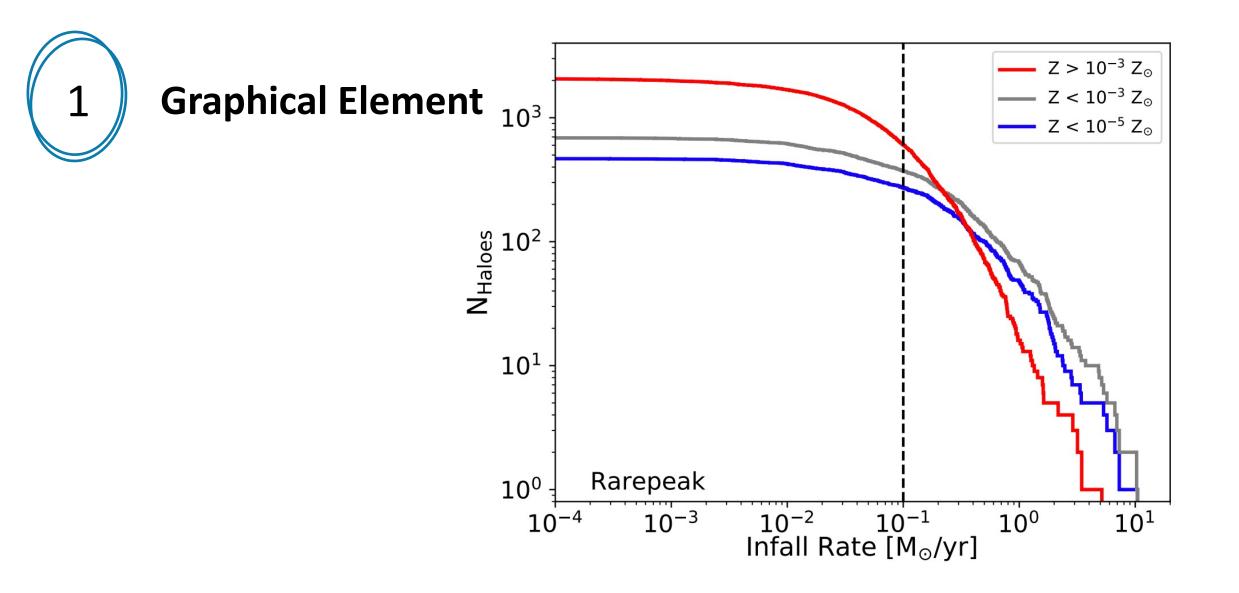
Them Us



We Are Selling More Than Them



Anatomy of a Plot



When we are examining data, what can we look for?

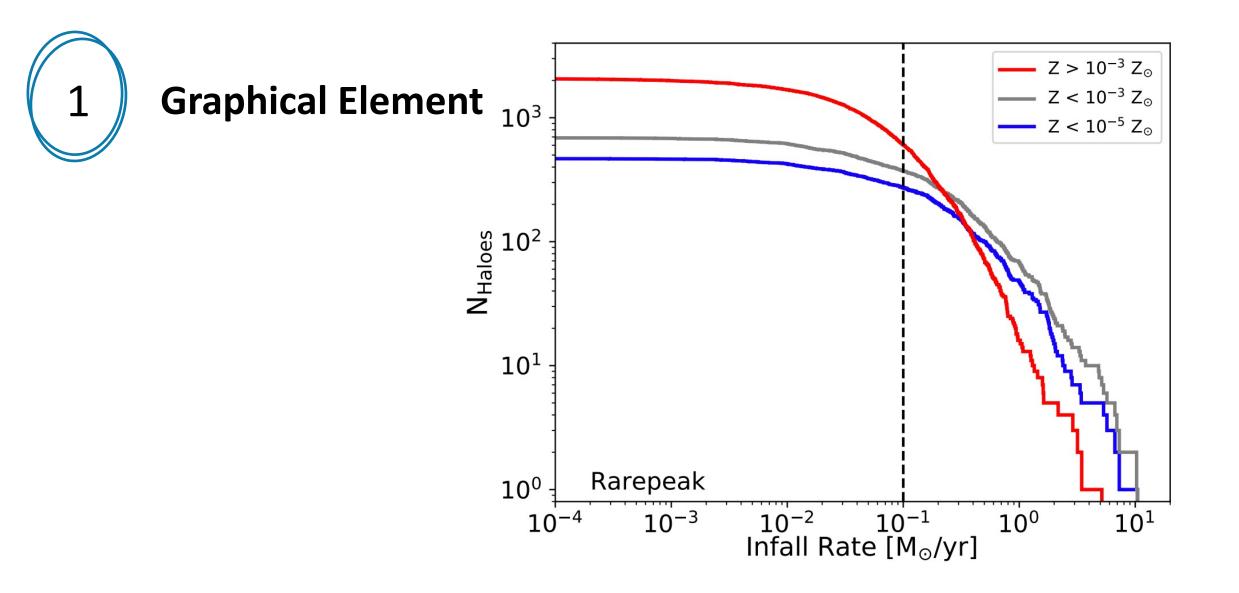
- Does this data describe a **geometric** object?
- Are the data points **connected** to each other?
- Can we describe data points with a fixed set of **categories**?
- Is there a **quantity** associated with the data?
- Are the datapoints **continuous** along one or more dimensions?

When we are examining data, what can we look for?

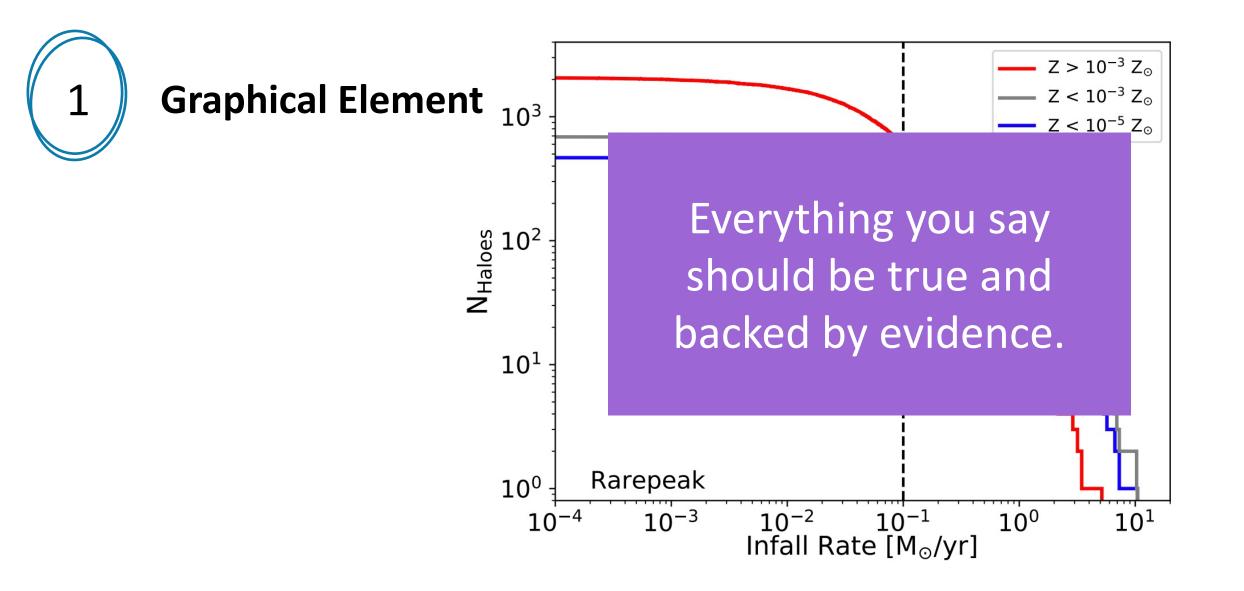
- Does this data describe a **geometric** object?
- Are the data points **connected** to each other?
- Can we describe data points with a fixed set of **categories**?
- Is there a **quantity** associated with the data?
- Are the datapoints **continuous** along one or more dimensions?

Is your data categorical or continuous?

Anatomy of a Plot



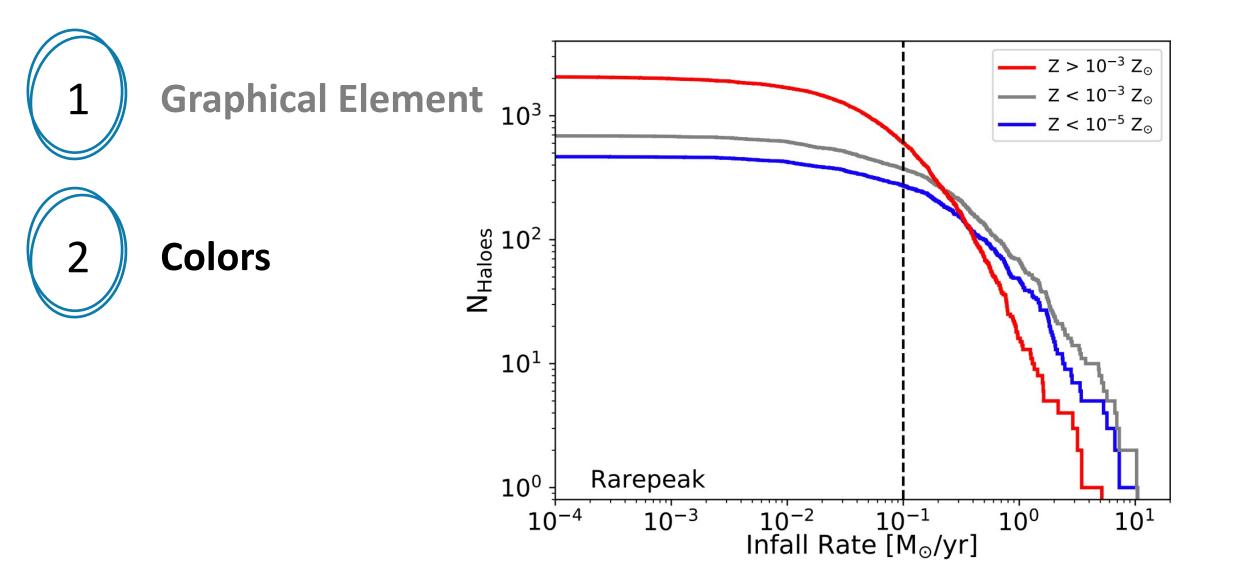
Anatomy of a Plot



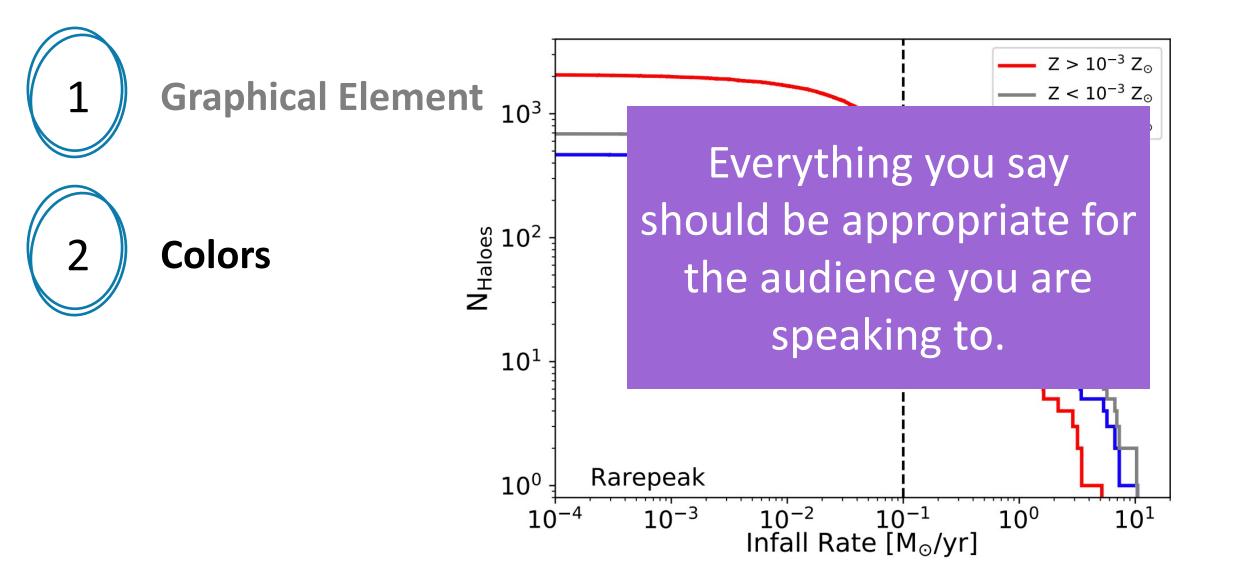
Be Mindful of Binning

Avoid automatic line fitters and smoothers

Anatomy of a Plot



Anatomy of a Plot

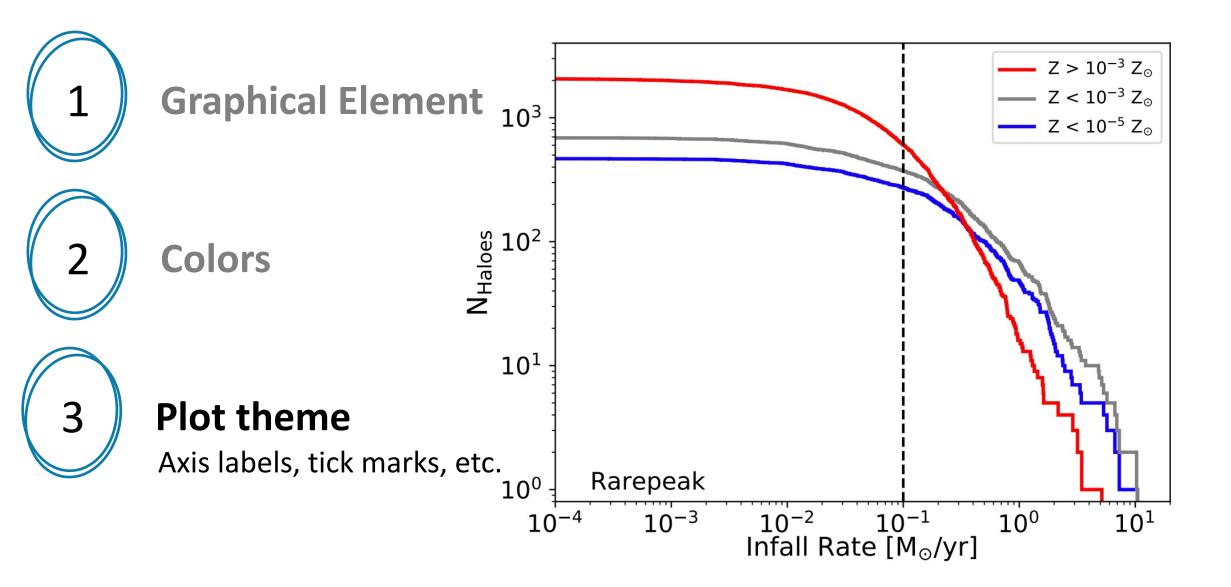


Make it black and white friendly

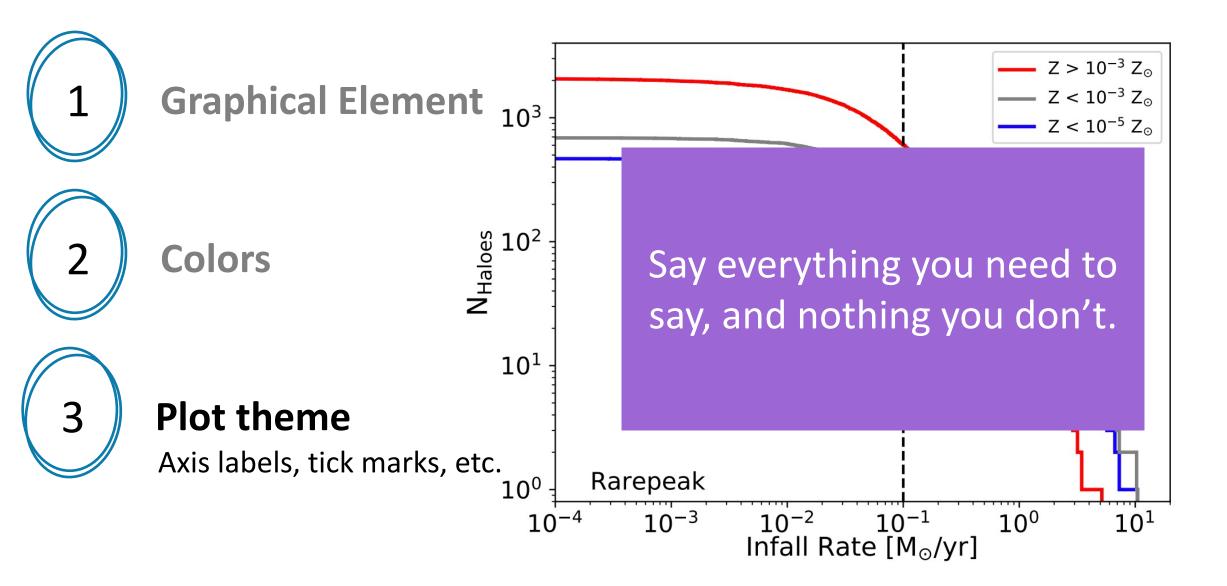
Make it colorblind friendly

Avoid Green

Anatomy of a Plot



Anatomy of a Plot

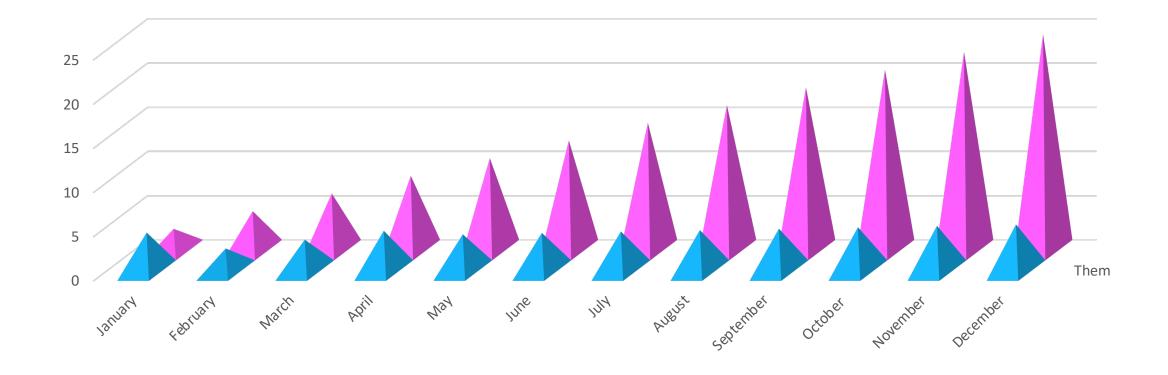


Set up your plot theme first

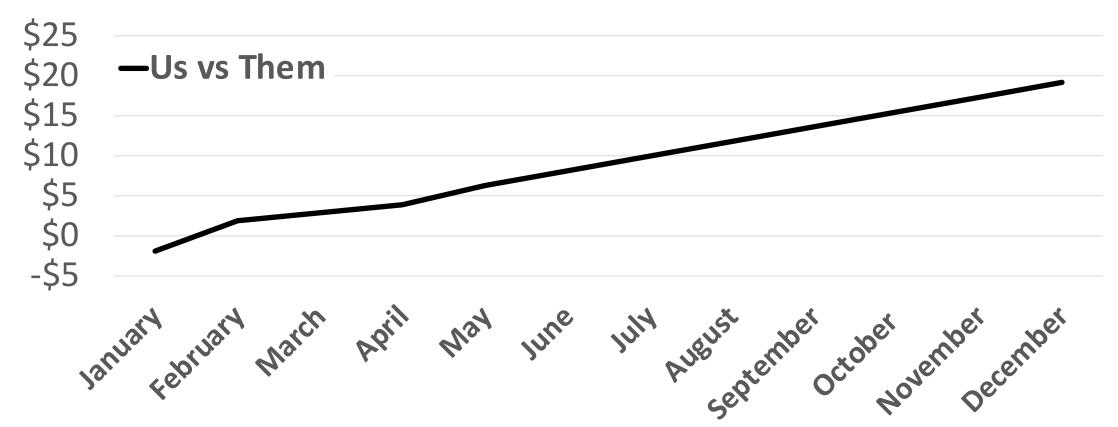
This includes colors, tick mark size, axis placement, fonts, etc.

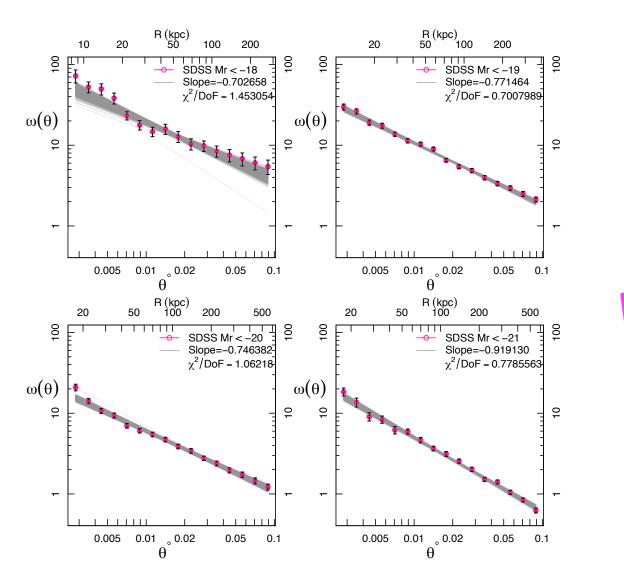
Be confident about your(log-log) axes

Don't Make People Figure Out the Point

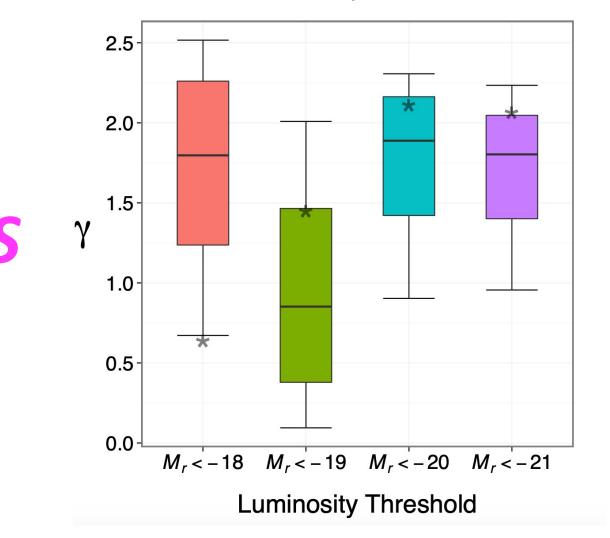


We Are Selling More Than Them





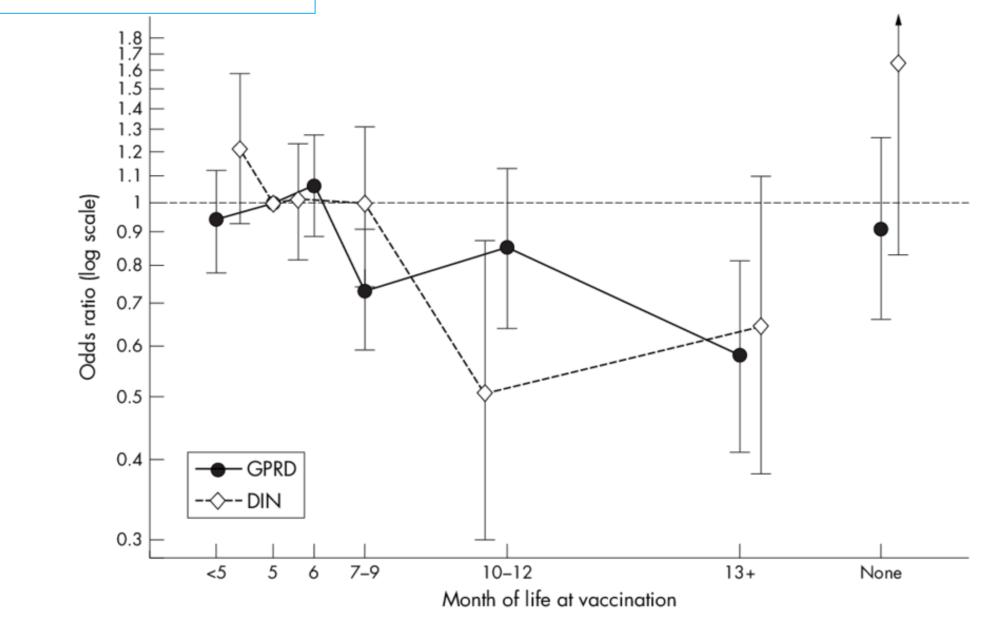
Best Fit Slope γ of Each Sample



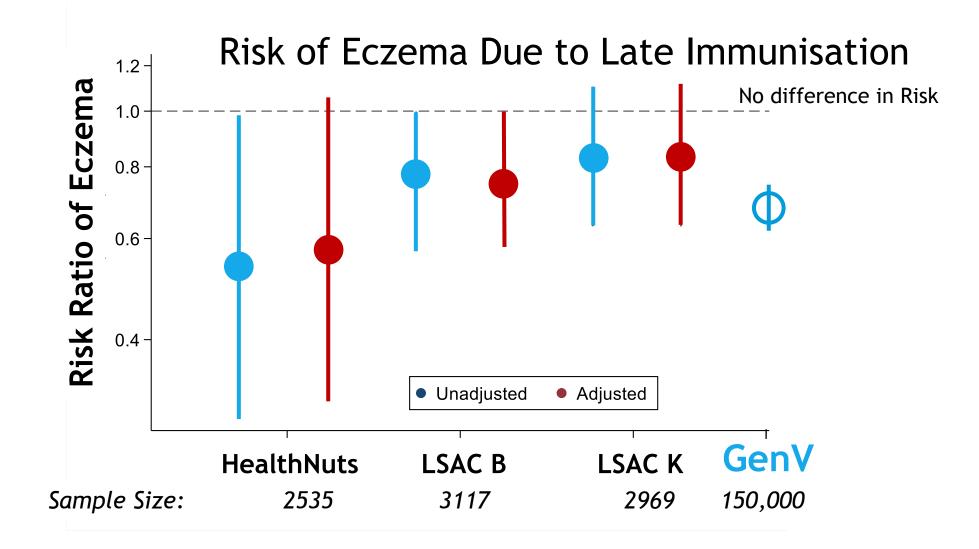
Presentations

Turning your paper plots into presentation plots

This is a **paper** plot

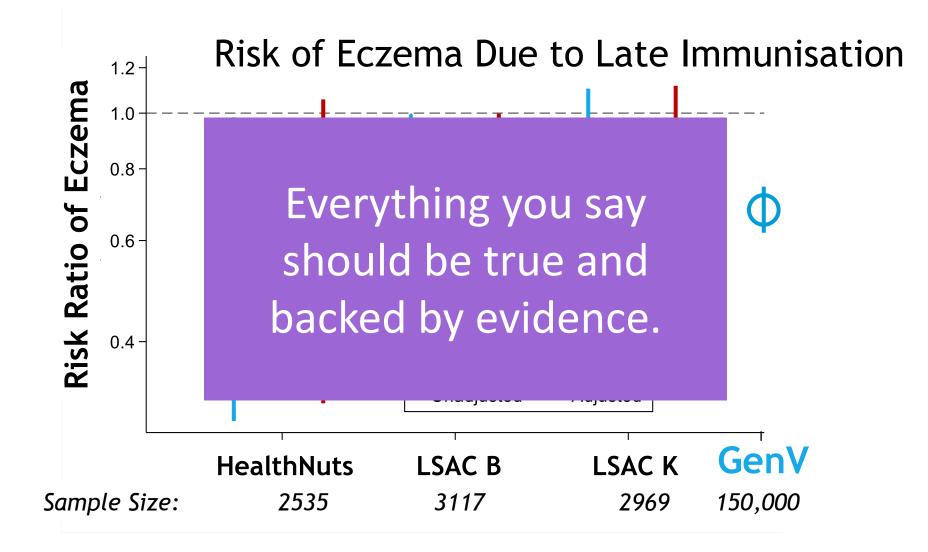


This is a **presentation** plot

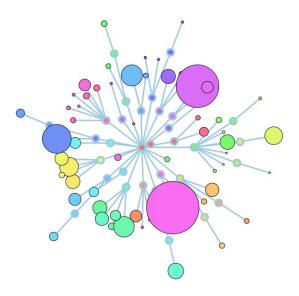


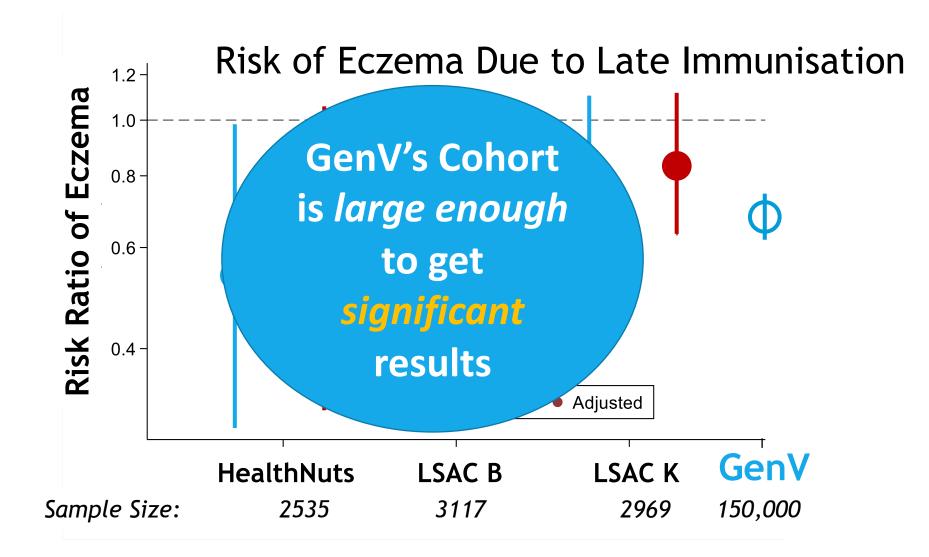
This is a **presentation** plot Big Title For Sleeping Person to Catch up Risk of Eczema Due to Late Immunisation 1.2-Eczema No difference in Risk 1.0 Important label 0.8-For those not familiar Huge Ratio of Axes easy 0.6to read Important Part Highlighted Risk 0.4 -• Unadjusted Adjusted Color Helps! GenV **HealthNuts** LSAC B LSAC K 150,000 Sample Size: 2535 2969 3117

This is a **presentation** plot

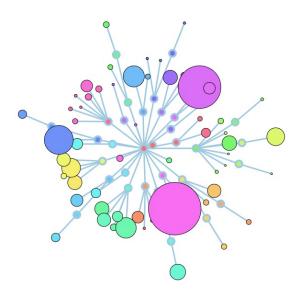


Have a simple message you repeat often





An aside on powerpoint



I Obviously Prefer Powerpoint

- It's on every computer and does not require an internet connection
- Powerpoint wizardry is appreciated everywhere else besides academia
- Other options like keynote have less functionality and will not transfer well between computers
- Keep it simple and clean- avoid themes and weird fonts.
- No fancy transitions
- Find the compress pictures option and use liberally

For general talks, pitch your presentation to a first year grad student

Use Words Sparingly

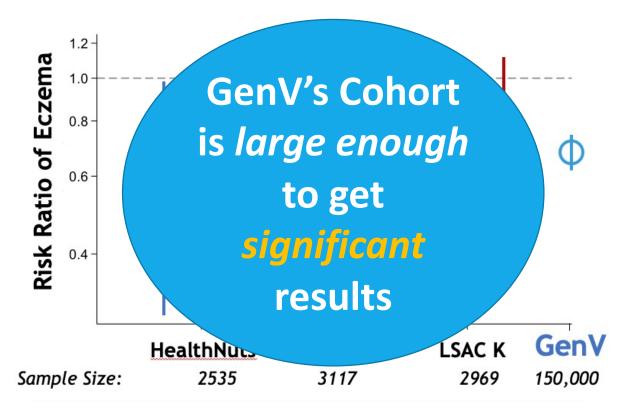
If words are here

- They are not listening to you
 - This is a VERY important paragraph about how if you put everything on your slide, people won't pay attention to you and instead read all the words in this very long run on sentence in too small font and maybe I should've used Helvetica?
- Definitely should've used Helvetica
- Is Helvetica even available on macs?
- I should watch the Helvetica documentary again
- That was wild.
- Update: Helvetica IS available on macs

Include reminder or catch-up slides

Did you fall asleep?

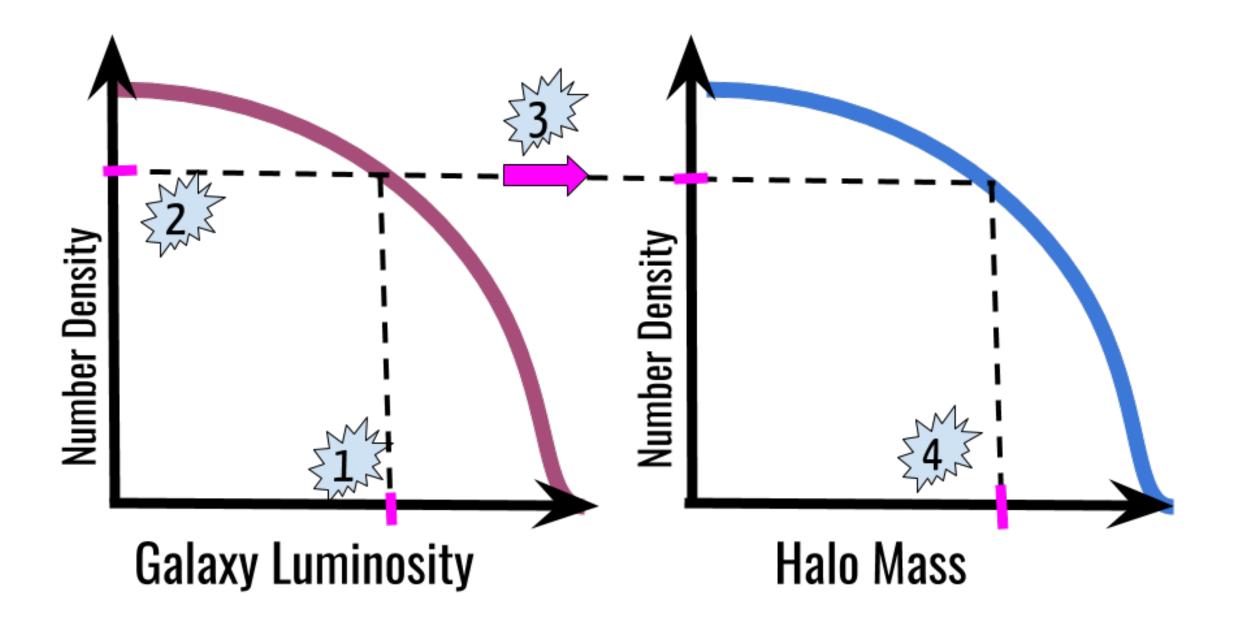
- Repeat your simple message often
 - Say everything you need and nothing you don't
 - Everything you say should be true and backed by evidence
 - Everything you say should be appropriate for your audience



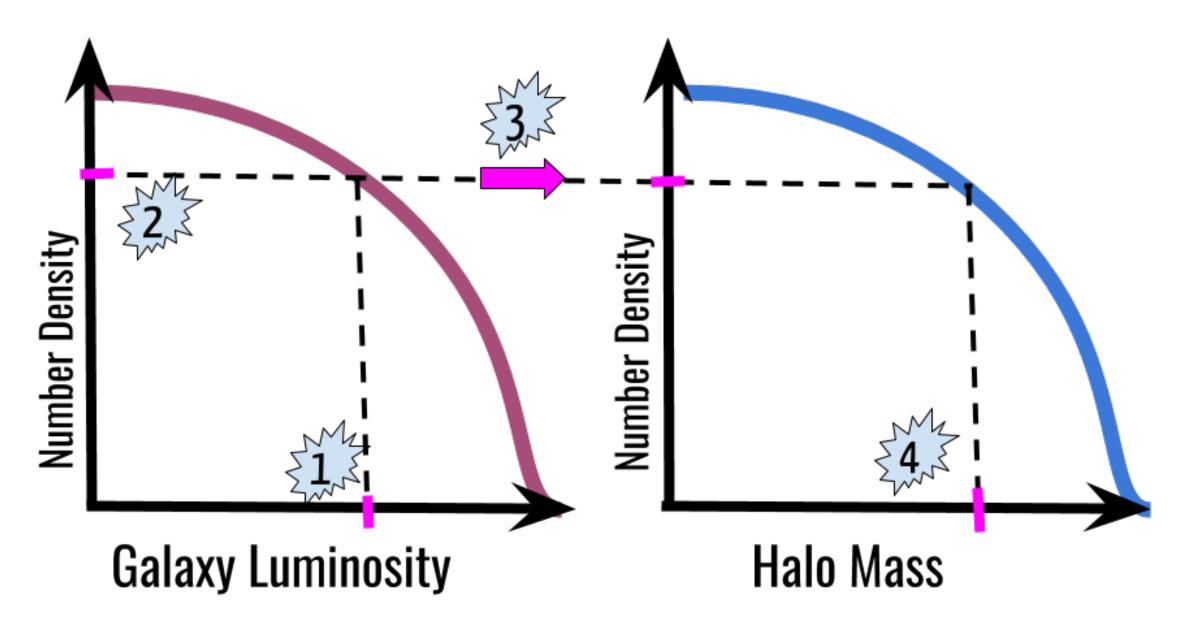
Do not put tables in your talk

Please	Do not	Put	Tables in	Your	Presentations	
0.2 < z < 0.5	$(0.40\substack{+0.05\-0.05}, 0.22\substack{+0.06\-0.06})$	1.5	$(1.09\substack{+0.28\-0.10}, 10.33\substack{+0.86\-0.27}, -0.77\substack{+0.22\-0.31})$	0.7	7.2	0.2
0.5 < z < 0.8	$(0.46\substack{+0.07\-0.06}, 0.45\substack{+0.09\-0.08})$	8.0	$(1.42\substack{+0.13\\-0.06}, 10.3\substack{+0.39\\-0.17}, -0.83\substack{+0.18\\-0.17})$	0.57	22.8	16.9
0.8 < z < 1.1	$(0.46^{+0.08}_{-0.3}, 0.68^{+0.45}_{-0.13})$	4.1	$(1.83^{+7.1}_{-0.20}, 10.7^{+33}_{-0.44}, -0.69^{+0.54}_{-0.35})$	25.0	14.9	21.9
1.1 < z < 1.5	$(0.63\substack{+0.05\-0.06}, 0.59\substack{+0.09\-0.06})$	5.8	$(1.93^{+0.18}_{-0.19}, 10.62^{+0.56}_{-0.3}, -0.93^{+0.23}_{-0.16})$	1.3	9.1	2.1
1.5 < z < 2.0	$(0.58\substack{+0.05\-0.06}, 0.86\substack{+0.11\-0.07})$	2.8	$(2.22\substack{+6.3\\-0.27}, 10.95\substack{+13.7\\-0.5}, -0.82\substack{+0.30\\-0.35})$	10.77	-8.4	-36.3

Use Cartoons



*Made With Google Drawings



Avoid Green

Don't mess with fancy fonts

Final tip

Do not make a .ppt over 50mb

Presentations

Presentations

Posters

Presentations

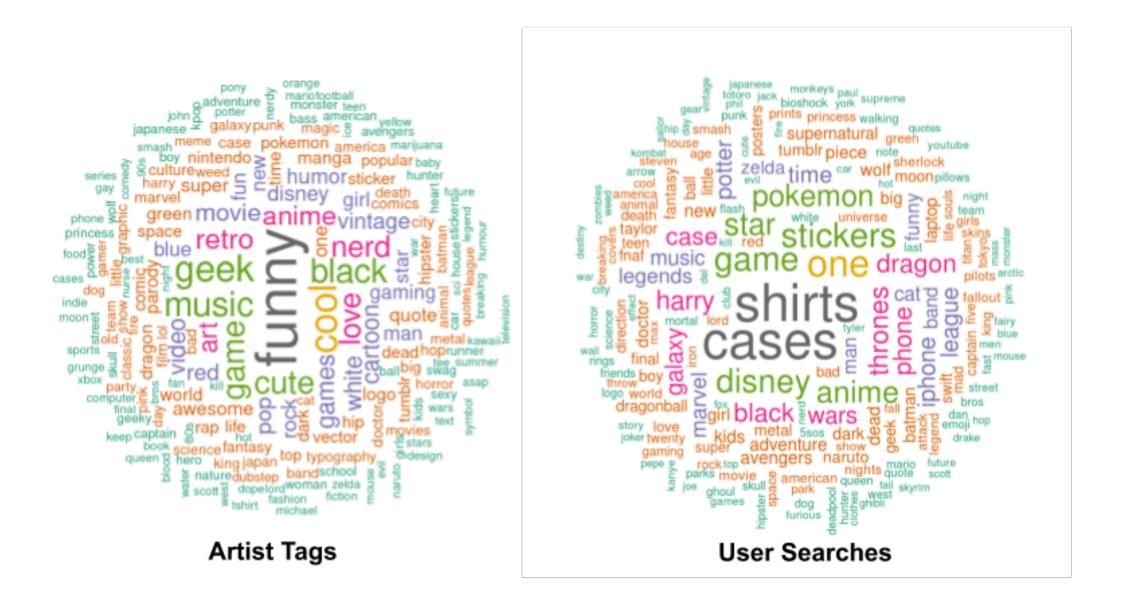
Websites

Presentations

Interactive objects

A 'special project' is how I made the transition from astronomy to data science

http://jpiscionere.github.io/Sequences_sunburst.html

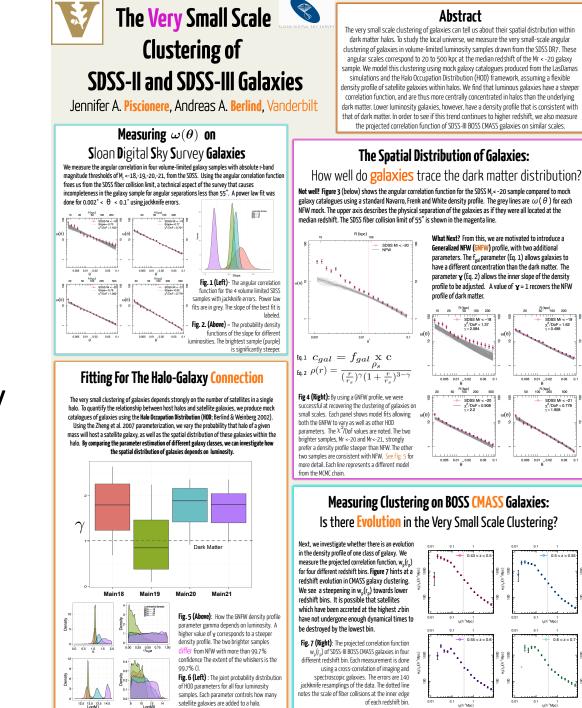


Presentations

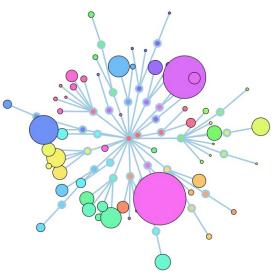
Posters

General Tips

- First time- use a .ppt template
- Simple Background
- Edit on a simple printed page
- Don't print out full glossy too heavy
 - Fabric is even better!
- Have printed handouts



Have fun and care about your (whole) audience



Resources

- 'Show me the numbers' by Stephen Few
 - <u>https://nces.ed.gov/programs/slds/pdf/08_F_06.pdf</u>
- Data Visualization by Jill P. Naiman
 - <u>https://uiuc-ischool-dataviz.github.io/spring2019online/</u>
- My slides on how to rip off a cool visualisation and put it on your website
 - <u>http://jpiscionere.github.io/d3.pdf</u>